

For August 21, 2024—a Regular Meeting of BCPUD Board of Directors

FROM: BEP

Request: Approval for fund-raising signage be place on District Property

Mockup of the design of the sign at the corner of Olema Bolinas Road & Mesa Road



Reason the BEP is requesting the signage:

1. Not everyone in town reads the Hearsay, goes on Nextdoor or listens to Bo Civic meetings. We want to make sure that every resident knows what is being proposed and the reasons behind it.
2. Last year we sent our informational pamphlet to all boxholders of Bolinas including all property owners who do not live here full time. In talking with several potential large donors we learned that they had never received our mailer. They have "people" who manage their mail. Ultimately we will be contacting donors directly but this sign will keep the project in the public's mind.